

## Waupaca County Fair Promotion – Youth Bill Board Contest

Available to all organized youth groups in Waupaca County.

Purpose: Promote the Waupaca County Fair in your community.

- Design and paint a billboard on a 4' x 8' sheet of plywood. Include Waupaca County Fair and dates of the Fair. You may include your organization name in lower corner. Billboards must show a positive image of the Fair.
- Paint must be weather proof.
- Each bill board should be displayed in your local community by July 25<sup>th</sup> at a business/location of your choice, (comply with all local sign/advertising ordinances).
- Torborgs Lumber has agreed to provide one 4' x 8' sheet of plywood to each participating youth organization.
- To participate in the contest, your completed participation form (which includes the name of your organization, contact information, and plywood pick up location preference (Clintonville or Waupaca) must be received by the Waupaca County Fair office no later than June 10.
- Plywood pick up date will be June 12<sup>th</sup> from 8 AM-Noon at Torborgs Lumber locations either Clintonville or Waupaca.
- A 5" x 7" color photo of the bill board, along with information indicating the billboard location (school, town hall, business, etc.) must be received by the Waupaca County Fair Office no later than August, 1.
- The photos will be on display during the Waupaca County Fair. The top ten bill boards will each receive \$20.00 from the Waupaca County Fair. The top three bill boards will be displayed at entrances to the Waupaca County Fair during the Fair.
- Each group is responsible to remove the bill board in their community after the County Fair.

The participation form and photo entry form are available on the website at:

[www.waupacacountyfair.org](http://www.waupacacountyfair.org)

For more information contact

Kay Hillskotter at the Waupaca County Fair Office - (920) 867-3395

PO Box 191

Weyauwega WI 54983

OR

Larry (715) 281-2623

Dave (715) 258-7440

Nancy (715) 281-4226

